

## **Debbs Potts Oregon State Lottery Commission Building**

500 Airport Road SE Salem, OR 97301

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# OREGON STATE LOTTERY COMMISSION MEETING FEB. 28, 2025

**Lottery Commission:** MardiLyn Saathoff, chair

Charlie Conrad Marty Ramirez Jeff Weller Julie Wilcox

**Director:** Mike Wells

Chair Saathoff called the Feb. 28, 2025, Oregon State Lottery Commission meeting to order and stated for the record that the commissioners are attending the meeting via a web meeting, Commissioner Weller is excused, and a quorum of commissioners is present.

Commissioners present at roll call: Commissioners Conrad, Ramirez, Wilcox, and Chair Saathoff.

## A. PUBLIC COMMENT

Chair Saathoff stated that members of the public had the opportunity to provide written public comment and confirmed with the clerk that no public comment was received.

#### **B. DIRECTOR'S REPORT**

Presenter: Mike Wells, director

## **Lottery news**

Director Wells announced that earlier this month, the Senate confirmed Governor Kotek's appointment of Jennifer Geller to the Lottery Commission, effective March 1. Geller will be replacing Chair Saathoff who reached the end of her term and has continued to serve until a replacement was found. Director Wells thanked Chair Saathoff for her service of nearly 10 years, adding that he has greatly appreciated her guidance, curiosity, trust and support over the last several years. Director Wells shared that Commissioner Ramirez has been appointed by the Governor to fill the role as chair of the Lottery Commission.

Director Wells reported that Governor Kotek recently released guidelines for executive branch agencies to update rulemaking protocols by May 1. Lottery is working on implementation and will keep the Commission informed of the changes.

Structural updates were made to the Salem payment center lobby to provide added protection for staff. These changes align with previous improvements made to the Wilsonville payment center. Director Wells thanked the staff for working over the President's Day holiday weekend to make the updates without impacting customers claiming prizes.

Director Wells shared that today's meeting will include a report on the Biennial Security Review and thanked the information security team and Sygnia, the vendor that completed this report, who have spent the last several years working to improve Lottery's security posture.

## Draft financial statements, Exhibit 1

The draft January financial statements were included in the meeting materials and will be presented for approval in April.

## Legislative update, Exhibit 2

The legislature is continuing to meet and are considering some bills relating to Lottery. Lottery is actively engaged and is following the bills closely. More information was provided in the memo that was included in the meeting materials.

## Follow-up from the Jan. 31, 2025, OSL Commission meeting, Exhibit 3

A memo with additional follow-up information from the Jan. 31, 2025, meeting was included in the meeting materials.

#### Sales

- Overall sales are up 10.6 percent and transfers are up 6.9 percent year-over-year.
- Scratch-it sales:
  - The top game for the last six weeks was the \$30 Scratch-it that launched in January that pays tribute to Lottery's 40<sup>th</sup> anniversary.
  - Year-to-date, the \$20 Scratch-it price point is up by \$6 million, or 35 percent, year-over-vear.
- Powerball sales are down from last year due to the size of jackpots, but the \$1.15 billion Mega Millions jackpot in December helped push sales for that game ahead of last year.
- CashPop sales have topped \$1.4 million, while Lucky Lines took 29 weeks to reach \$854,000 this business year.
- Video Lottery is trending closely to last year, down by .3 percent.
- In sports betting, the Super Bowl saw more than 456,000 bets placed, setting a record for any single sports event in Oregon. Wagers totaled \$8.26 million, with the average wager coming in at \$18.11. This Super Bowl generated more than \$2.8 million in revenue for Oregon.

Winners – Director Wells shared stories about the following winners:

- Doug G. of Cave Junction won \$80,0000 playing a Scratch-it.
- William P. from Lake Oswego won \$17,935 playing Big City 5's Diamond Video Lottery.
- A player from Eugene placed a \$25 bet on a 13 leg, multi-sport parlay, including an Eagles' victory in the Super Bowl and won \$49,370.

## C. MINUTES OF THE PREVIOUS MEETING, Exhibit 4

Presenter: MardiLyn Saathoff, chair

The Commission reviewed the draft Jan. 31, 2025, Oregon State Lottery Commission meeting minutes, which were circulated in advance of the meeting. There were no recommended changes.

Chair Saathoff called for a motion.

Commissioner Ramirez moved that the minutes of the Jan. 31, 2025, Oregon State Lottery Commission meeting be approved as final, as presented today. Commissioner Wilcox seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Ramirez, Wilcox, and Chair Saathoff voting aye.

# D. BIENNIAL SECURITY REVIEW, Exhibit 5

Presenter: Syed Hussain, senior manager, information security and Ken Magnus, manager, cybercrime

Hussain shared that Lottery continues to make progress in its overall cyber security posture through proactive risk management and continuous monitoring of key systems. With the help of partners, Lottery can quickly detect and address issues before they become threats. Hussain added that Lottery is also focused on employee awareness through ongoing training and education.

Magnus provided background information of the biennial security review process and Sygnia Consulting Ltd., the vendor that conducted the assessment, along with a high-level overview of the findings. The scope of the assessment was broad and extremely in-depth, evaluating security risk across all of Lottery's operations, including cyber posture, advanced red-teaming, and a physical security assessment.

Sygnia provided Lottery with detailed findings and recommendations that will further enhance its current security, response, and resilience. Magnus reported that no major technology upgrades are needed, as Lottery already has all necessary platforms and tools. He also mentioned that the lottery's critical systems are backed up and a business continuity program is in place.

Chair Saathoff appreciated hearing there are no critical vulnerabilities identified.

## E. MAJOR PROCUREMENT: IGT, Exhibit 6

Presenter: Mike Wells, director

Director Wells shared that next month, Lottery will be seeking approval to enter into a major procurement with IGT to acquire fixed pricing on the purchase of new video lottery terminal hardware, software and associated services. This new Master Service Agreement will replace the current contract that Lottery entered into in 2018 to facilitate the field trial and purchase of the Crystal Dual VLTs.

The previous MSA has required numerous amendments and only allows Lottery to purchase a specific VLT model offered by IGT. The new MSA will incorporate current business practices for entering field trials, purchases and game development contracts and will afford the video product team the controls to evaluate and purchase more than one VLT model.

Executing the new MSA will sustain the video product team's current vendor diversity for product development with an active vendor that has a proven track record with the Oregon State Lottery.

 Chair Saathoff shared that she appreciates the two-step presentation approach to allow the Commission time to consider the facts and have their questions answered prior to approving items.

## F. COMMISSIONER COMMUNICATIONS AND OTHER BUSINESS

Chair Saathoff expressed her appreciation for the staff, leadership, and Lottery Commission, highlighted their commitment to the mission of doing good things for Oregon, and added that it has been an honor to serve on the Lottery Commission.

Commissioner Wilcox commented that she appreciates Chair Saathoff's dedication to the Lottery, mentorship and outstanding leadership to the Commission.

Chair Saathoff stated that the next monthly commission meeting is scheduled on March 28, 2025, and adjourned the meeting.

The Oregon State Lottery Commission approved these minutes on March 28, 2025.

Alisa Zavala
Alisa Zavala (Mar 28, 2025 10:56 PDT)

Alisa Zavala, Senior Executive Assistant Lottery Director's Office

Approved by:

Marty Ramirez
Marty Ramirez (Mar 28, 2025 13:43 PDT)

Commissioner Marty Ramirez, Chair Oregon State Lottery Commission

OSL Commission meeting exhibits are available for one year on the <u>Oregon Lottery's website</u>.