

Date:	December 12, 2024
To:	Oregon State Lottery Commissioners
From:	Kris Skaro, rules and policy analyst
Subject:	Motion to Adopt Cash Pop Rules

Background:

In 2025, Lottery will retire the game "Lucky Lines." In its place, Lottery plans to launch a draw game called Cash Pop.

At the October Commission meeting, the Lottery presented rules that would authorize Cash Pop. The rules cover all required topics including how the game works, the price of a ticket, the value of prizes offered in the game, how winners are determined, and how a winner can claim their prize.

Rulemaking Process and Public Comment:

The Lottery has completed the public rulemaking process for the rules. The enclosed Rulemaking Report gives more details about the rulemaking process. To summarize, the Lottery notified interested parties, media contacts, and certain legislators about the proposed rules and the opportunity to comment. The Lottery provided four weeks for the public to comment in writing and held a public rulemaking hearing to take comments virtually. The Lottery did not receive any public comment for the Commission to consider.

Enclosures and Director's Recommendation:

The Rulemaking Report and Permanent Administrative Order are enclosed for your review. Director Wells has reviewed the enclosed materials and recommends the Commission amend and adopt the rules as presented to be effective on January 13, 2025.

Thank you, and please reach out to me or Director Wells if you have any questions.



Date:	11/25/24
Prepared By:	Kris Skaro, rules and policy analyst
Rule Caption:	Adopting rules to authorize the Lottery draw game Cash Pop

Overview

This report summarizes the rulemaking process for the proposed amendment and adoption of rules to authorize the Lottery draw game Cash Pop. This draw game is proposed to be launched in early 2025 to replace a game that is being retired called Lucky Lines.

Notice of Proposed Rulemaking

The Lottery filed a Notice of Proposed Rulemaking with the Oregon Secretary of State on October 25, 2024. The Notice indicated that the Lottery proposed to amend one rule and adopt eight new rules in a new division (84) for the purpose of authorizing Cash Pop and explaining how the game will work:

Adopt: OAR 177-084-0000, Purpose

OAR 177-084-0005, Definitions

OAR 177-084-0010, Game Description

OAR 177-084-0015, Price

OAR 177-084-0020, Ticket Purchase, Characteristics, and Restrictions

OAR 177-084-0025, Cash Pop Drawings

OAR 177-084-0030, Prize Claim and Ticket Validation Requirements

OAR 177-084-0035, Prizes

Amend: OAR 177-010-0003, Definitions

Rulemaking Timeline

Date	Rulemaking Activity
10/25/24	Proposed rules listed on Commission agenda. Draft rules and notice included in public meeting materials. Lottery presented proposed rules to Commission.
10/25/24	Lottery filed a Notice of Proposed Rulemaking with the Oregon Secretary of State.
10/25/24	Lottery notified Interested Parties, legislators, and media contacts as required by law.
11/1/24	Lottery's Notice of Proposed Rulemaking was published in the Oregon Bulletin.
11/18/24	Lottery held a public rulemaking hearing.
11/22/24	The four-week written comment period closed at 5 p.m.

12/20/24	Lottery will present the final recommended rules to the Commission and ask the Commission to adopt as presented. This report and the Permanent Administrative Order with final rule text will be included in the public meeting materials.
TBD	If approved by the Commission, the Permanent Administrative Order will be filed with the Oregon Secretary of State.
1/13/25	If approved by the Commission, rules will be effective on 1/13/25.

Public Comment Opportunities and Summary of Comment Received

The Lottery provided four weeks for the public to comment in writing. The Lottery also held a public rulemaking hearing. The Lottery received no public comment.

Director's Recommendation and Commission Motion to Adopt

Director Wells has reviewed the rules and recommends the Commission adopt the rules as presented to the Commission at the December 20, 2024 public meeting of the Commission to be effective on January 13, 2024.

Enclosures

1. Permanent Administrative Order (includes final rule text showing changes).

PERMANENT ADMINISTRATIVE ORDER

CHAPTER 177 OREGON STATE LOTTERY

FILING CAPTION: Adopting rules to authorize the Lottery draw game Cash Pop

EFFECTIVE DATE: 01/13/2025

AGENCY APPROVED DATE: Pending Commission Approval on 12/20/2024

CONTACT:

Kris Skaro

503-540-1181

kris.skaro@lottery.oregon.gov

500 Airport Rd SE

Salem, OR 97301

RULES:

177-010-0003, 177-084-0000, 177-084-0005, 177-084-0010, 177-084-0015, 177-084-0020, 177-084-0025, 177-084-0035

177-010-0003

Definitions

RULE SUMMARY: The Lottery is amending OAR 177-010-0003. This rule defines terms used in Lottery rules in chapter 177. The Lottery is amending the definition of "traditional lottery games" to include "Cash Pop" because this will be a new traditional draw game starting in 2025. (The Lottery is not deleting "Lucky Lines" even though the game is being retired. Players can continue to claim prizes during 2025, so the rules governing Lucky Lines are not being repealed at this time.)

- (1) "Business day" means the period beginning at 5 a.m. of a calendar day and ending at 4:59 a.m. on the morning of the next calendar day.
- (2) "Business week" means the period beginning at 5 a.m. on a Sunday and ending at 4:59 a.m. the following Sunday morning.
- (3) "Business year" means the period beginning at 5 a.m. on the Sunday immediately following the last Saturday in June, and ending at the end of the business day of the last Saturday of the following June.

- (4) "Commissioner" has the meaning given in ORS 461.010(1).
- (5) "Director" has the meaning given in ORS 461.010(2).
- "Drawing coordinator" means the Lottery employee designated by the Assistant Director for Security, subject to the approval of the Director, to develop and implement procedures for conducting drawings.
- (7) "Gaming device" means any type of equipment or method, including any electronic or manual equipment or combination thereof, or video device, on which a game authorized by the Oregon State Lottery Commission is played. The device must display the amount that may be won, the amount wagered and any play credits available to the player. A gaming device may include a device that is intended primarily for personal or business use. A gaming device does not include a Video Lottery game terminal.
- (8) "Gaming device game" means any procedure authorized by the Oregon State Lottery Commission that is a game on a gaming device, whereby the opportunity to win includes a wagering process using a methodology that is based predominantly on chance to determine the outcome of the wager. The outcome of the wager may involve skill, as long as the element of chance plays a predominant role. The methodology used must be testable by an independent testing laboratory.
- (9) "Immediate family" and "family member" mean a natural person's spouse, child, brother, sister, or parent by blood or adoption.
- (10) "Lottery" or "State Lottery" has the meaning given in ORS 461.010(3).
- (11) "Lottery Commission" or "Commission" has the meaning given in ORS 461.010(4).
- (12) "Lottery contract" means any contract entered into by the Lottery for the purchase, lease, or sale of goods or services.
- (13) "Lottery contractor" or "contractor" has the meaning given in ORS 461.010(5).
- (14) "Lottery game" or "game" has the meaning given in ORS 461.010(6).
- (15) "Lottery game retailer" or "retailer" has the meaning given in ORS 461.010(7).
- (16) "Lottery Headquarters" means the Debbs Potts Oregon State Lottery Commission building located at 500 Airport Road SE, Salem, Oregon.
- (17) "Lottery Kiosk" means a location, other than Lottery Headquarters, designated by the Director as a Lottery Kiosk, where Lottery tickets or shares are sold directly to the public by Lottery employees.

(18)	"Lottery sales location" means a Lottery Kiosk, Lottery Headquarters, any location designated by the Director for the sale of Lottery tickets and shares, or sales by the Lottery through electronic means.
(19)	"Lottery vendor" or "vendor" has the meaning given in ORS 461.010(8).
(20)	"Person" has the meaning given in ORS 461.010(9).

- (21) "Prize" means any award of economic value, monetary or otherwise, that may be distributed to a Lottery player for submitting a valid claim based on a winning Lottery ticket or share, or for a winning entry in a second chance drawing.
- "Retailer contract" means any written contract entered into by the Lottery with a retailer for selling Lottery tickets or shares to the public.
- (23) "Second Chance Drawing" or "2nd Chance Drawing" means a drawing in which an eligible nonwinning Oregon Lottery ticket or share is submitted to the Lottery for entry into a drawing for a chance to win a prize.
- "Share" means an opportunity to win a prize in a Lottery game that does not use certificates or tokens, such as in Video Lottery or sports betting games.
- (25) "Ticket" means a certificate or token of the opportunity to win a prize in a Lottery game.
- (26) "Traditional Lottery games" means the following lottery games offered by the Oregon State Lottery:
 - (a) Scratch-its; (b) Lottery Raffle Game; (c) Megabucks; (d) Pick 4; (e) Lucky Lines; (f) Powerball; (g) Sports Action; (h) Win for Life; (i) Keno;

(j)

(k)

Mega Millions,

Cash Pop;

- (kl) Second chance drawing; and
- (<u>Im</u>) Any other Lottery game designated by the Oregon State Lottery Commission as a Traditional Lottery game.
- "Unclaimed prize" means any prize offered in a Lottery game which has not been submitted to the Lottery for validation and prize payment within the specified prize claim period and for which the Lottery has data or evidence that the ticket or share was sold or distributed to the public.
- "Video Lottery game" means any procedure authorized by the Oregon State Lottery Commission that is a game on a Video Lottery game terminal, whereby the opportunity to win includes a wagering process using a methodology that is based predominantly on chance to determine the outcome of the wager. The outcome of the wager may involve skill, as long as the element of chance plays a predominant role. The methodology used must be testable by an independent testing laboratory.
- (29) "Video Lottery game retailer" or "Video Lottery retailer" has the meaning given in ORS 461.217.
- (30) "Video Lottery game terminal" means a type of video device for the playing of Video Lottery games which is in a console that contains a game platform with a video display and a random number generator, is connected to and monitored by a central system, and accepts cash payments to permit a person to play the Video Lottery games offered on the terminal for the opportunity to win a prize. Unless the context or a specially applicable definition indicates otherwise, any reference to a "Video Lottery terminal," "video lottery terminal," or "video terminal" in OAR chapter 177, a Lottery retailer contract, or Lottery form in effect or in use on or after the effective date of this rule shall be deemed to refer to a "Video Lottery game terminal" as defined in this section. Video Lottery Game Terminal does not include personal digital devices or any other device determined by the Oregon State Lottery Commission not to be a Video Lottery game terminal.
- (31) "Website" means the Lottery's Internet address at www.oregonlottery.org, or any other website that may be specified by the Lottery for a particular game, promotion, or promotional program.
- (32) "Winner claim form" means a form provided by the Lottery to a player for the purpose of claiming a prize.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.130, 461.150, 461.200, 461.210, 461.230, 461.250, 461.260, 461.715 & 416.719

Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.010, 461.020, 461.050, 461.100, 461.215, 461.217, 461.400, 461.500, ORS 461.120, 461.130, 461.150, 461.200, 461.210, 461.230, 461.250, 461.260, 461.715 & 416.719

177-084-0000 Purpose <u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0000 to explain the purpose of the rules in OAR chapter 177, division 84, which is to authorize the new draw game Cash Pop and explain how the game will work.

RULE TEXT:

The purpose of these rules is to authorize the Oregon State Lottery game, Cash Pop.

<u>STATUTORY/OTHER AUTHORITY: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>

<u>STATUTES/OTHER IMPLEMENTED: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>

177-084-0005 Definitions

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0005, which defines terms that are used in the Cash Pop game rules.

- (1) "Game play" means the number or group of numbers appearing on a ticket which is compared to the winning numbers, selected at the drawings appearing on the ticket, to determine the prize payment for which the ticket may be redeemed.
- "Game slip" or "play slip" means a paper form used by a player to select a game play, that indicates the amount the player will play on the ticket containing the game play. Only one game play may be marked on each game slip.
- "Game ticket" or "ticket" means a computer-generated, printed paper issued by a terminal as a receipt for the game play selected by a player and which contains the following: the caption "Cash Pop," one or more number plays, the dollar amount per play, the price of the ticket, the number selected from 1 through 15 followed by the drawing date, the time, a retailer number, and a serial number.
- (4) "Quick Pick" means the random selection of one number by a terminal that appear as the game play on a ticket.
- (5) "Random number generator" means a computer-driven electronic device capable of producing numbers at random.
- (6) "Winning numbers" means the one number between 1 and 15, randomly selected at each drawing, which shall be used to determine winning plays contained on a Cash Pop game ticket.

<u>Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>

<u>Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>

177-084-0010 Game Description

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0010, which provides a general description of the game Cash Pop.

RULE TEXT:

Cash Pop is a one of 15 Lottery game with set prize amounts. For each drawing, a player may choose to play from one to 15 numbers. At the time of purchase, a prize amount is randomly assigned to the player's ticket and appears underneath the player's number or numbers that are selected. The Lottery then randomly selects one winning number from one to 15 in a drawing. The Lottery awards prizes based on the extent to which the game play appearing on a player's ticket matches the winning number selected in the drawing for which the player's ticket was purchased.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260
Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260

177-084-0015

Price

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0015 to explain the price of a Cash Pop ticket as required by ORS 461.240.

- (1) The price of a ticket is determined by the number of Cash Pop numbers, multiplied by the amount of money a player chooses to play on the game play selected, multiplied by the number of drawings in which the ticket will be played. Example: 1 number played x \$2 per number x 4 consecutive drawings = \$8.
- (2) Cash Pop Numbers: A ticket may be purchased for one or up to 15 numbers.
- (3) Dollar Amount: A ticket may be purchased for \$1.00, \$2.00, \$5.00 or \$10.00 per Cash Pop number played.

(4) Number of Drawings: A ticket may be purchased for one drawing or for multiple, consecutive drawings. A player may purchase a ticket for a single drawing or up to five drawings. Each drawing will produce a separate ticket.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260

Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260

177-084-0020

Ticket Purchase, Characteristics, and Restrictions

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0020 to explain when and how a Cash Pop ticket can be purchased and to clarify that tickets may not be voided or cancelled by returning the ticket to the retailer.

- (1) General: Cash Pop tickets may be purchased every day of the year during the hours of operation of the Lottery's central computer system and a Lottery retailer's business hours.
- (2) Ticket Purchase: Tickets may be purchased either from a terminal operated by a retailer, i.e., a clerk-operated terminal, or from a terminal operated by the player, i.e., a player-operated terminal. To play Cash Pop, a player must complete a game slip for insertion into a terminal, request a Quick Pick from a clerk, or request a Quick Pick using a player-operated terminal.
- (3) Completing a Game Slip: A player must choose a game play by one of two methods. A player may select from one to 15 numbers contained on the game slip. Alternatively, the player may select the Quick Pick option. A player must also complete the selections on the game slip by choosing the number or numbers, amount of money to be played on the ticket per number, and the number of multiple, consecutive drawings.
- Purchasing a Ticket from a Clerk-Operated Terminal: After the player completes a game slip and submits it along with the price of the ticket to the clerk, the clerk shall use the terminal to issue a ticket to the player. The player may also request that a clerk, without using a game slip, electronically submit a request for a Quick Pick through the terminal with the player informing the clerk of the wager amount. The player may also request that the clerk manually enter the player's number or numbers and inform the clerk of the wager amount and the number of drawings in which to play.
- (5) Purchasing a Ticket from a Player-Operated Terminal: A player may purchase a ticket from a player-operated terminal by following the instructions appearing on the screen of the terminal.

 Once the player has inserted the player's money into the terminal, verified the player's age, completed the game slip, and inserted it into the terminal, the terminal will issue a ticket to the player. The player may also request a Quick Pick without using a game slip by using the player-operated terminal. A player requesting a Quick Pick from a player-operated terminal without

- using a game slip must select the wager amount. The player may also manually enter the number or numbers, the wager amount, and the number of drawings in which to play.
- (6) Non-Cancellation: A Cash Pop ticket may not be voided or cancelled by returning the ticket to the retailer, including tickets that are printed in error or purchased for a future consecutive drawing. The placing of plays is done at the player's own risk. The Lottery retailer acts on behalf of the player in entering the player's plays.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260
Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260

177-084-0025 Cash Pop Drawings

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0025 to explain when drawings will occur and the objective of each drawing.

RULE TEXT:

- (1) General: Drawings shall take place at such times and upon such intervals as determined by the Director. Drawings shall normally take place at hourly intervals.
- (2) Objective: Each drawing randomly selects one number from a possible 15 numbers that is the winning number. The winning number selected at each drawing is generated through the use of a computer-driven random number generator.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260
Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260

177-084-0030

Prize Claim and Ticket Validation Requirements

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0030 to explain the ticket validation requirements and how to claim a prize for a winning Cash Pop ticket as required by ORS 461.250.

RULE TEXT:

(1) General: For a ticket to be valid and eligible to receive prize payment, the ticket must be validated in accordance with the provisions of OAR chapter 177, including but not limited to OAR 177-070-0035.

(2) Claiming a Prize: Prizes must be claimed and paid in accordance with the provisions of OAR 177-070-0025 and 177-046-0110.

Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260, 461.715, 461.719

Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 316.127, 316.194, 461.120, 461.210, 461.220, 461.230, 461.230, 461.250, 461.250, 461.715, 461.719

177-084-0035 Prizes

<u>RULE SUMMARY</u>: The Lottery is adopting OAR 177-084-0035 to explain the prizes available in the new draw game Cash Pop as required by ORS 461.220. The charts included in the rule disclose to players the prize amount, odds of receiving a prize on a ticket, odds of winning a prize, and the prize payout percent.

- (1) Prizes for each drawing are determined and awarded based on how many numbers contained in a game play on a ticket match the winning number selected at that drawing. Prizes are determined separately for each wager amount.
- (2) The following tables provide the prize amount; odds of receiving a prize on a ticket; odds of winning a prize; and the prize payout percent for a \$1, \$2, \$5, and \$10 wager. The overall payout percent is approximately 67.07%.

\$1 Wager				
Prize	Odds of Receiving	Odds of Winning	Prize Payout	
	a Prize on Ticket	A Prize		
\$5	1:2.07	1:31.05	16.10%	
\$7	1:5.00	1:75.00	9.33%	
\$10	1:7.00	1:105.00	9.52%	
\$15	1:12.00	1:180.00	8.33%	
\$20	1:18.00	1:270.00	7.41%	
\$25	1:42.00	1:630.00	3.97%	
\$50	1:150.00	1:2,249.99	2.22%	
\$100	1:275.00	1:4,124.96	2.42%	
\$250	1:1,000.00	1:15,000.00	1.67%	
Payout Percent		60.98%		
Odds		1: 15.00		

\$2 Wager			
Prize	Odds of Receiving	Odds of Winning	Prize Payout
	a Prize on Ticket	A Prize	
\$10	1:2.09	1:31.30	15.97%

\$14	1:6.00	1:90.00	7.78%
\$20	1:7.00	1:105.00	9.52%
\$30	1:10.00	1:150.00	10.00%
\$40	1:15.00	1:225.00	8.89%
\$50	1:30.00	1:450.00	5.56%
\$100	1:150.00	1:2,249.99	2.22%
\$200	1:275.00	1:4,124.96	2.42%
\$500	1:1,000.00	1:15,000.00	1.67%
Payout Percent		64.03%	
Odds		1: 15.00	

\$5 Wager			
Prize	Odds of Receiving	Odds of Winning	Prize Payout
	a Prize on Ticket	A Prize	
\$25	1:2.05	1:30.82	16.23%
\$35	1:7.00	1:105.00	6.67%
\$50	1:8.00	1:120.00	8.33%
\$75	1:10.00	1:150.00	10.00%
\$100	1:12.00	1:180.00	11.11%
\$125	1:20.00	1:300.00	8.33%
\$250	1:135.00	1:2,025.00	2.47%
\$500	1:275.00	1:4,124.96	2.42%
\$1,250	1:1,000.00	1:15,000.00	1.67%
Payout Percent		67.23%	
Odds		1: 15.00	

\$10 Wager			
Prize	Odds of Receiving	Odds of Winning	Prize Payout
	a Prize on Ticket	A Prize	
\$50	1:2.13	1:31.88	15.69%
\$70	1:7.00	1:105.00	6.67%
\$100	1:8.00	1:120.00	8.33%
\$150	1:10.00	1:150.00	10.00%
\$200	1:12.00	1:180.00	11.11%
\$250	1:16.00	1:240.00	10.42%
\$500	1:90.00	1:1,350.00	3.70%
\$1,000	1:275.00	1:4,124.96	2.42%
\$2,500	1:1,000.00	1:15,000.00	1.67%
Payout Percent		70.01%	
Odds		1: 15.00	

<u>Statutory/Other Authority: Or Const, Art XV, § 4(4)(a), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>

<u>Statutes/Other Implemented: Or Const, Art XV, § 4(4), ORS 461.120, 461.210, 461.220, 461.230, 461.240, 461.250, 461.260</u>